

YOUNG, GIFTED & BLACK™ ENTREPRENUERIAL AWARDS

GENERAL SPONSORSHIP PROPOSAL





MISSION:

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards, launched in honor of Black History Month, is designed for peer-to-peer acknowledgement for their Talent, Ambition and Achievements toward the “Continued Pursuit of Success.” The program honors African-American & Caribbean professionals who are the “unsung heroes” within their communities.

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards program places an emphasis on individuals that continue to reach levels of success through hard work and determination. There isn't a formal selection criterion to receive this award; rather the program is designed for peer-to-peer acknowledgement of their Talent, Ambition and Achievements outlined by where they have been in life to where they are now as ambassadors of the entrepreneurial spirit.



BACKGROUND:

In 2006, the Young, Gifted & Black™ (YGB) Entrepreneurial Awards program was created with one goal and mission in mind:

To positively empower individuals and communities by highlighting the achievements of the “Unsung Heroes & Heroines” whose stories can help inspire others towards making future goals attainable.

The program has honored over 350+ honorees covering YGB-Americas, YGB-Africa & YGB-Caribbean within our Millennium Business, Professional Service, Nina Simone Artistic Excellence, Alumni Hall of Game & Lifetime Achievement Award categories.

To view the complete list of honorees to date, visit:
<https://www.ygbawards.com/recipients>



P.O.W.E.R. N.M.O.T.I.O.N.

Providing Opportunity With Effective Resources

Networking

Motivates Optimizes Transcends Inspires Organizes Nurtures

Individuals Towards Empowerment & Reaching Their Desired Goals In LIFE!



DEADLINE DATES

January 9th 2020

- **Second Press Release**

January 16th 2020

- **Early Bird Ticket & Table Purchase Ends**

January 31th 2020

- **Sponsorship & Journal Ad Buys Payments and Creative Due**

February 16th 2020

- **Final Press Release**

February 26th 2020

- **15th Annual Black Tie Awards Dinner**



CHARITABLE PLATFORM

YGB CARES PROGRAM - EDUCATIONAL ASSISTANCE & CHARITABLE CONTRIBUTIONS



YGB CARES

YGB Cares Program provides Educational Assistance through our fiscal partner charitable organization. The program now partners with Honorees who would like to support a charity of their choosing by providing them with a percentage of proceeds generated from Ad Buys, Ticket/Table Sales & Sponsorship done on behalf of that honoree. All participating charities, can have direct donations placed on ygbdonate.eventbrite.com

The Young, Gifted & Black Entrepreneurial Awards has created strategic partnerships with charitable certified 501 c(3) organizations to provide educational assistance to students through contributions. Our goal is to provide help towards tuition, books and/or lodging for students in need. This is accomplished by revenue generated from the YGB Entrepreneurial Awards and direct donations by supporters.



YGB CARES – FISCAL PARTNER CHARITIES

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards creates scholarships based on donations and a percentage of the overall proceeds from Tickets, Advertisement Buys & Sponsorships. Scholarships are created through the following Fiscal Partner Charities:

CRCEC.ORG - The Christopher Rose Community Empowerment Campaign seeks to fight youth violence by raising community awareness and creating solutions by offering positive alternatives.

AFUWI.ORG - AFUWI's mission is to source and administer private donations, maximize philanthropic efforts and develop strategic alliances with American corporations, foundations, alumni and other organizations to develop programs and provide scholarships for needy students at UWI's 4 campuses in 17 countries



YGB CARES

To join our list of charitable organizations, please contact us at www.ygbawards.com, ygawards@gmail.com or call (347) 559-4942 (4YGB) to discuss participation requirements.

Disclaimer: The Young, Gifted & Black (YGB) Entrepreneurial Program is not a registered 501 c(3) charity. This is a program owned by The NetLinkz Group, Inc which supports charitable organizations by creating fiscal partnerships or provide an outlet for an organization to receive direct donations.



YOUNG, GIFTED & BLACK[®]
ENTREPRENEURIAL AWARDS



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