

YOUNG, GIFTED & BLACK™ ENTREPRENUERIAL AWARDS

GENERAL SPONSORSHIP PROPOSAL





MISSION:

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards, launched in honor of Black History Month, is designed for peer-to-peer acknowledgement for their Talent, Ambition and Achievements toward the “Continued Pursuit of Success.” The program honors African-American & Caribbean professionals who are the “unsung heroes” within their communities.

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards program places an emphasis on individuals that continue to reach levels of success through hard work and determination. There isn't a formal selection criterion to receive this award; rather the program is designed for peer-to-peer acknowledgement of their Talent, Ambition and Achievements outlined by where they have been in life to where they are now as ambassadors of the entrepreneurial spirit.



BACKGROUND:

In 2006, the Young, Gifted & Black™ (YGB) Entrepreneurial Awards program was created with one goal and mission in mind:

To positively empower individuals and communities by highlighting the achievements of the “Unsung Heroes & Heroines” whose stories can help inspire others towards making future goals attainable.

The program has honored over 350+ honorees covering YGB-Americas, YGB-Africa & YGB-Caribbean within our Millennium Business, Professional Service, Nina Simone Artistic Excellence, Alumni Hall of Game & Lifetime Achievement Award categories.

To view the complete list of honorees to date, visit:

<https://www.ygbawards.com/recipients>



YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS

P.O.W.E.R. N. M.O.T.I.O.N.

Providing Opportunity With Effective Resources

Networking

Motivates Optimizes Transcends Inspires Organizes Nurtures

Individuals Towards Empowerment & Reaching Their Desired Goals In LIFE!



NOMINATION

The YGB Entrepreneurial Awards nomination process is a Peer-To-Peer acknowledgment of the nominees Continued Pursuit of Success looking at the path taken to reach levels of success through hard work and determination.

The individual(s) making the nomination must have some type of personal connection with the nominee whether as a family, friend, business acquaintance or associate.

Requirements If Chosen As An Honoree:

Must be available and present in person to receive the award

If unable to attend the program you will NOT receive the award



CONTACTS

Website: www.ygbawards.com

Social Networks: facebook.com/ygbawards
twitter.com/ygbawards
instagram.com/ygbawards
pinterest/ygbawards
youtube.com/ygbawards

Email: ygbawards@gmail.com

Hashtags: #YGB
#YGBAWARDS
#YGBONTHEMOVE

Contact: 347. 559.4YGB (4942)



YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS

DEMOGRAPHICS

Distribution:

- 25,000+
Direct Market Email Subscribers

Target Market:

- Fortune 500 Corporate Professionals
- Sports & Music Entertainment
- African & Caribbean Markets

Age:

- 22 – 35+

Audience %:

- 65% Urban Afro American, Caribbean & Latin
- 25% Caucasian
- 10% Other

Gender %:

- 60% Women
- 40% Male

Average Household Income (HHI):

- \$33,500 – 250,000 +



SOCIAL NETWORK MARKETING REACH (AGGREGATE)

Facebook

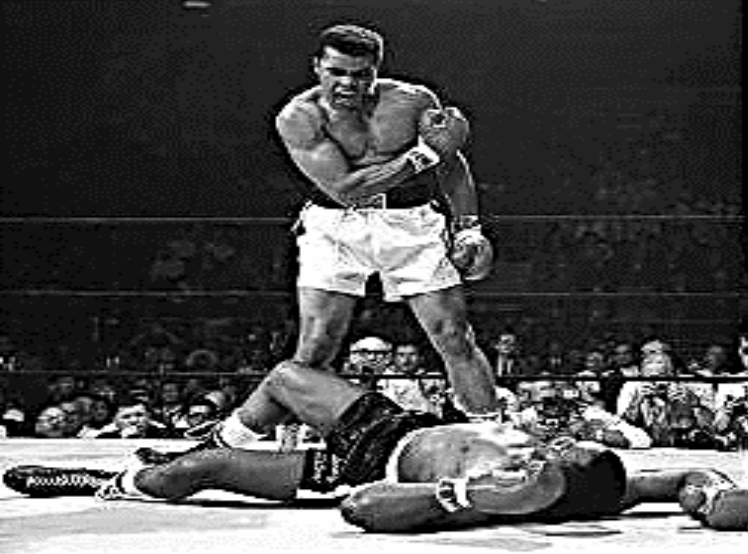
- NLG UNBP
- YGB AWARDS PROGRAM
- WE ARE ONE CARIBBEAN
- WE ARE ONE JAMAICA
- HAITINYC
 - Friends / Followers – 15,000+

• LinkedIn

- NLG Unified Network of Business Professionals
 - Members / Connections – 4,100+

• Instagram / Twitter

- NLG / YGB / WEAREONECARIB
 - Followers – 5,500+

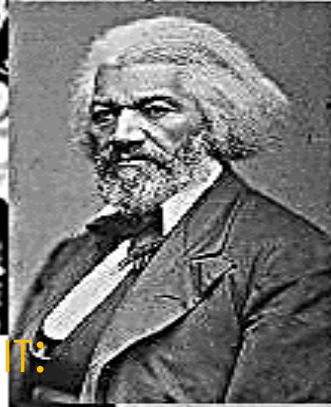


HONOREES

LIST OF CURRENT & FORMER RECIPIENTS
2006 TO PRESENT

TO VIEW PHOTOS OF HONOREES PRIOR TO 2018, VISIT:

[HTTPS://WWW.YGBAWARDS.COM/RECIPIENTS](https://www.ygbawards.com/recipients)



2020

LOCATION: 26 BRIDGE, DUMBO, NEW YORK



Alsion Wilson, OD

Consul General of Jamaica in New York

Alumni Hall of Fame
International Relations Award



Hon. Eric Adams

Brooklyn Borough President

Lifetime Achievement Political
Advocacy & Community Service
Award



Tanya Stephens

Reggae Artiste

Lifetime Achievement
Women in Reggae Music
Entertainment ICON Award



Alphonzo A. Albright

Senior Vice President
Client Relationships at GTL

Millennium Business
Strategic Vision Award in
Technology Solutions



Chef Ameer Natson

Celebrity Chef

Millennium Business
Culinary Award of Excellence



Dr. Yvonne Riley-Tepie

Vice President
Senior Regional Giving Manager
at TD Bank

Millennium Business
Strategic Vision Award in Financial
Services



Ray Montgomery

President
Entertainment Solutions, LLC

Millennium Business
Business Man of the Year Award



Carline Beaubrun

Owner - Founder
Events by Carline, LLC

Professional Services
Strategic Innovator Award in
Event Management



Correy Kaiten

Founder
Correy K. Events

Professional Services
Strategic Vision Award in
Marketing & Promotions



Fe Noel

Fashion Designer
Owner
Fe Noel Designs

Professional Services
Fashion Designer of the Year
Award



**Kira N. Brereton-Paul,
Esq.**

Attorney & Associate General
Consul,
S&P Global Ratings

Professional Services
Corporate Leadership & Business
Management Award



Melissa Sadler

Owner
Island Standard, LLC

Professional Services
Strategic Vision Award in Business
Development



Negesti Pinnock

Co-Founder/CEO
Head Mixologist
ButterMEssentials

Professional Services
Small Business Development
Award



Vayden Pinnock

Co-Founder
ButterMEssentials

Professional Services
Small Business Development
Award



Tanya Weddemire

District Design Manager
New Jersey

Professional Services
Strategic Business Development
& Management Award

2019

26 BRIDGE, DUMBO, NEW YORK 11201



Susan L. Taylor

Founder - CEO
National CARES Mentoring
Movement (NCMM)
YGB Caribbean
Editor-in-Chief Emeritus, Essence
Magazine
YGB Award
YGB Phoenix Awards
Lifetime Achievement Award



Bounty Killer

aka Rodney Price
Reggae / Dancehall Artist

YGB Caribbean
Millennium Business
Reggae Music Entertainment
ICON Award



Jacqueline Rowe

Founder
Face My Abuse
Domestic Violence & Intervention
Group

CEO
Jacqueline Rowe Enterprises

Millennium Business
Women Empowerment &
Community Service Award



Juanita N. Holmes

Global Head of Corporate
Security
BNY Mellon

Former Assistant Chief
Commanding Officer
New York City Police Department
(NYPD)
Queens North

Millennium Business
Community Service Award in
Mentorship & Leadership



**Chef Wenford. P.
Simpson**

Executive Chef

Millennium Business
Culinary Award of Excellence



Drew Fraser

Actor/Comedian/Host

YGB Phoenix Awards
Alumni Hall of Fame
Comedic ICON Award



Dr. Andre Peck, MD

Executive Director
Haitian-American Community
Coalition, Inc. (HCC)

Millennium Business
POWER-N-MOTION
Mission Award



Jermaine Magras

President-CEO
Jay Upscale Marketing &
Promotions, LLC (J.U.M.P)

YGB Professional Services
Businessman of the
Year Award



Kelley Andre

Entertainer, R&B Singer and
Songwriter

Nina Simone
Artistic Excellence
Award in R&B Music
Entertainment



Donshea Hopkins

Actress

Nina Simone
Artistic Excellence
Award in Film & Television



Danae Grandison

Director, Writer, Producer

Professional Services
Strategic Business Award in Film
& Cinematic Production



Dionne Nicholls

Co-Founder
Financially Clean

Professional Services
Client Services & Financial
Management Award



Shaun Lynda

Co-Founder
Financially Clean

Professional Services
Client Services & Financial
Management Award



Gerald Jean-Baptiste

Co-Founder & Culture Evangelist
Move Up Lift Up Inc

Intern Programs Specialist
Google Inc

Professional Services
Strategic Vision Award in
Technology Solutions



Kyle Gordon

Co-Founder
& Concept Architect
Move Up Lift Up Inc

Search Business Partner
Google Inc

Professional Services
Strategic Vision Award in
Technology Solutions



**Andrea Massop-Ramos,
M.S.**

Clinical Nutritionist
CEO/Founder/Owner
Healthy FRIENDZ Nutrition

Professional Services
Strategic Vision Award in Health &
Nutrition



Jatali Bellanton

International Speaker, Finance
Talks Curator, CEO and Founder

Kids Who Bank Youth
Financial Literacy Campaign

Professional Services
Educational Empowerment &
Leadership Award



Dr. Jonelle Cox, DDS

Owner
Smile Savers Cosmetic Dental

Professional Services
Business Management Award in
Dentistry



Dr. Icilma Fergus- Rowe, MD

Board Certified Internist and
Cardiologist

Founder and Director,
Montserrat Healthy Hearts

YGB - Caribbean
Professional Services
Health Innovation & Advocacy
Award



Kevin Byrd

Actor, President/Founder
BROWN BYRD FOUNDATION

Professional Services
Innovation & Business Leadership
Award



Melissa Lebron

Nascar Team Owner
E2 NorthEast Motorsport

Professional Services
Strategic Leadership & Business
Development Award



Tatiana Hatcher

Fashion Designer
Owner
Hatchers Inc

YGB Professional Services
Fashion Designer of the
Year Award



Yolanda Felder

Award- Winning TV Show Host,
International Speaker and
Personal Brand Strategist

Professional Services
Motivational Speaker &
Empowerment Award

2018

26 BRIDGE, DUMBO, NEW YORK 11201



Sheryl Lee Ralph

ACTRESS, SINGER, ACTIVIST

LIFETIME ACHIEVEMENT AWARD



Dr. Catrise Austin

COSMETIC DENTISTRY &
BUSINESS MANAGEMENT
AWARD

ALUMNI HALL of FAME AWARDS
Presented By Municipal Credit
Union (MCU)



Ouigi Theodore

BRAND MANAGEMENT AWARD

ALUMNI HALL of FAME AWARDS
Presented By Municipal Credit
Union (MCU)



Robert 'Bobby' Clarke

BROADCAST MEDIA AWARD

ALUMNI HALL of FAME AWARDS
Presented By Municipal Credit
Union (MCU)



Sabrina Hosang-Jordan

FOOD & BEVERAGE STRATEGIC
MANAGEMENT AWARD

ALUMNI HALL of FAME AWARDS
Presented By Municipal Credit
Union (MCU)



Yvette D. Clarke

Congresswoman
U.S. House of Representatives
POLITICAL ADVOCACY &
LEADERSHIP AWARD

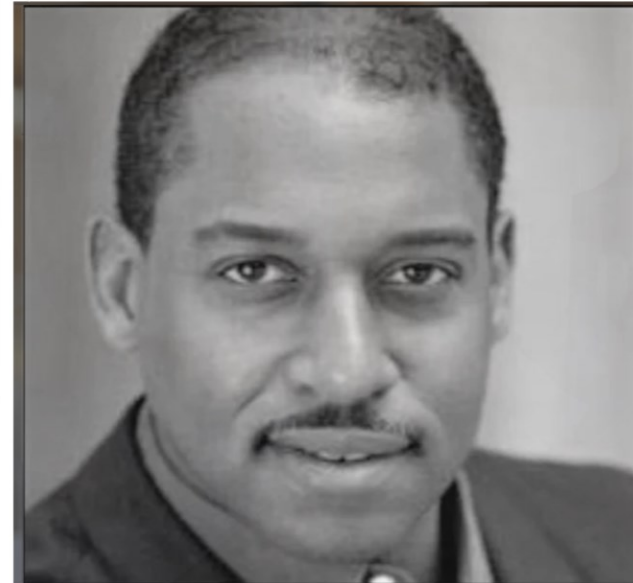
ALUMNI HALL of FAME AWARDS
Presented By Municipal Credit
Union (MCU)



Richie Stephens

REGGAE MUSIC
ENTERTAINMENT ICON AWARD

YGB – CARIBBEAN MILLENNIUM
BUSINESS AWARDS



Greg Thomas

EDUCATIONAL EMPOWERMENT
& LEADERSHIP AWARD

PROFESSIONAL SERVICES
AWARDS



Sybelle Ferre

Artistic Excellence Award in
Rhythm & Blues

PROFESSIONAL SERVICES NINA
SIMONE AWARDS



Persephone Dacosta

Artistic Excellence Award in
Dance & Musical Production

PROFESSIONAL SERVICES NINA
SIMONE AWARDS



Bryant Fields

STRATEGIC VISION &
TECHNOLOGY AWARD

PROFESSIONAL SERVICES
AWARDS



Charece Newell

STRATEGIC VISION & HUMAN
RESOURCES INNOVATION
AWARD

PROFESSIONAL SERVICES
AWARDS





Camille Hastick

STRATEGIC LEADERSHIP &
ECONOMIC DEVELOPMENT
AWARD

PROFESSIONAL SERVICES
AWARDS



Dr. Cecil Wright

EDUCATIONAL EMPOWERMENT
& LEADERSHIP AWARD

PROFESSIONAL SERVICES
AWARDS



Dreu Beckemberg

FASHION INNOVATION AWARD

PROFESSIONAL SERVICES
AWARDS



Sherman Browne

EDUCATIONAL EMPOWERMENT
& LEADERSHIP AWARD

PROFESSIONAL SERVICES
AWARDS





Fiona Wills

COSMETOLOGY SCIENCE &
BEAUTY MANAGEMENT AWARD

PROFESSIONAL SERVICES
AWARDS



Gopal Burgher

CORPORATE LEADERSHIP &
BUSINESS MANAGEMENT
AWARD

PROFESSIONAL SERVICES
AWARDS



Ima Udoh

BUSINESS DEVELOPMENT
AWARD

YGB-AFRICAN PROFESSIONAL
SERVICES AWARDS



Steven Bruce-Miller

CLIENT SERVICES & FINANCIAL
MANAGEMENT AWARD

PROFESSIONAL SERVICES
AWARDS



Jason Persadi
TECHNOLOGY &
ENTREPRENEURSHIP AWARD

PROFESSIONAL SERVICES
AWARDS



Xamayla Rose-Persadi,
MBA

CIVIC LEADERSHIP AWARD

PROFESSIONAL SERVICES
AWARDS



Sadraine-Gordon
COMMUNITY SERVICE ,
MENTORSHIP & LEADERSHIP
AWARD

YGB-CARIBBEAN
PROFESSIONAL SERVICES
AWARD



Georgia Woodbine
BUSINESS WOMAN Of The Year
AWARD

PERSON of The Year AWARDS
Presented By MetroPlus Health
Plan



Andre Hinckson

aka DJ KAOS
DISC JOCKEY Of The Year AWARD

PROFESSIONAL SERVICES
AWARDS



Conrad McGregor

BUSINESS MAN Of The Year
AWARD

PERSON of The Year AWARDS
Presented By MetroPlus Health
Plan



**Sharufa Rashied-
Walker**

FASHION DESIGNER Of The Year
AWARD

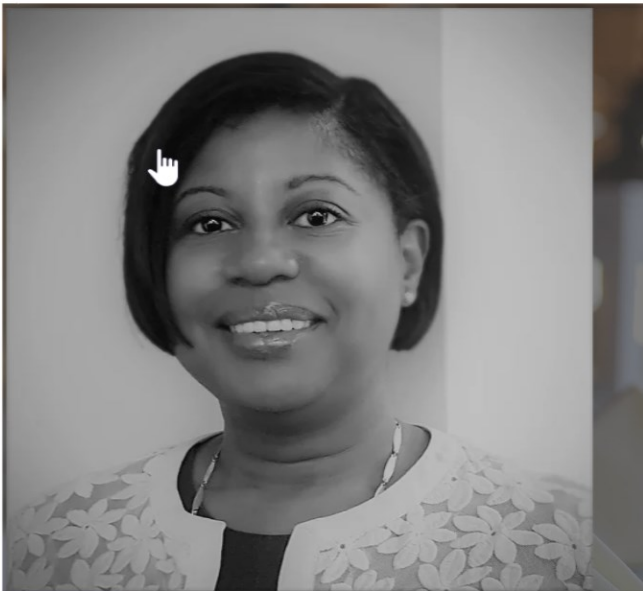
PERSON of The Year AWARDS
Presented By MetroPlus Health
Plan



Janine Saulsbury

PHILANTHROPIST Of The Year
AWARD

PERSON of The Year AWARDS
Presented By MetroPlus Health
Plan



Ann-Marie-Ferguson

P.O.W.E.R. – N –M.O.T.I.O.N.
MISSION AWARD

PERSON of The Year AWARDS
Presented By MetroPlus Health
Plan



Gerard Kersey

MOTIVATOR EMPOWERMENT
AWARD

PROFESSIONAL SERVICES
AWARDS



SPONSORSHIP

ALL SPONSORSHIP PACKAGES ARE CUSTOMIZABLE UPON REQUEST TO FIT AN ENTITY'S ORGANIZATIONAL REQUIREMENTS



KING PACKAGE

ALL SPONSORSHIP PACKAGES ARE CUSTOMIZABLE UPON REQUEST TO FIT AN ENTITY'S
ORGANIZATIONAL REQUIREMENTS

\$50,000

YOUNG, GIFTED & BLACK™ ENTREPRENEURIAL AWARDS
PRESENTED BY "YOUR COMPANY"



KING PACKAGE

- Life Time Achievement & Alumni Hall of Fame Awards Presented by “Your Company”
- Direct Placement of Sponsor’s Name and Logo and/or Text on All Printed, Online Media Advertisements and Public Relations Material
- Opening announcement at Awards Dinner & Presentation “Y.G.B. ENTREPRENEURIAL AWARDS” PRESENTED BY “YOUR COMPANY”
- Sponsor’s Name and/or Logo Engraved On Award
- Two Private VIP Tables Seating a Maximum of Ten (10) Guests/Table – Assigned front stage seating to accommodate family, friends & colleagues complimentary Open Bar, Five (5) Course Meal, Passed Hors D'oeuvres, Photo and Networking Session With All Awardees, Automatic inclusion in Silent Auction for Prizes & Specialty Gift Bags, and the YGB Program to highlight the evening's activities
- Weekly 30 or 60 second weekly Commercials run on Social Media platforms



KING PACKAGE

- Three (3) 30 or 60 second Commercial shown in entirety during the actual Awards dinner & Presentation Run-Of-Show
- Front Inside Cover Page and Full-Page Ad Placement in YGB Playbill
- Link to Sponsors Website on All Online Media and Printed Creatives
- Charitable Donation To Sponsor's Non-Profit Foundation on behalf of The NetLinkz Group, Inc/YGB Program
- Inclusion Of Sponsor Marketing Material Or Samples In Gift Bags
- Advertise Sponsor's Creative To The Netlinkz Group, Inc National Distribution & Social Media Platforms
- Public Announcements At The Event To Acknowledge Sponsor's Participation and/or Donation
- Ability To Display Sponsors Products & Services At The Event
- Photographs with Awardees on Step and Repeat Backdrop Displaying Sponsors Logo



NINA PACKAGE

ALL SPONSORSHIP PACKAGES ARE CUSTOMIZABLE UPON REQUEST TO FIT AN ENTITY'S
ORGANIZATIONAL REQUIREMENTS

\$35,000



NINA PACKAGE

- Choice of Five (5) Awards Presented by “Your Company” – **Does Not Include Life Time Achievement of Alumni Hall of Fame Awards**
- Five (5) 30 or 60 second Commercials run on Social Media platforms during any week prior to the Event (1 spot per week)
- Three (3) 30 or 60 second Commercial shown in entirety during the actual Awards dinner & Presentation Run-Of-Show
- Direct Placement of Logo and/or Text on All Printed, Online Media Advertisements and Public Relations Material
- One (1) Private VIP Table Seating a Maximum of Ten (10) Guests/Table – Assigned front stage seating to accommodate family, friends & colleagues complimentary Open Bar, Five (5) Course Meal, Passed Hors D'oeuvres, Photo and Networking Session With All Awardees, Automatic inclusion in Silent Auction for Prizes & Specialty Gift Bags, and the YGB Program to highlight the evening's activities



NINA PACKAGE

- Full Page Ad Placement in YGB Playbill
- Link To Sponsors Website On All Online Media And Printed Creatives
- Advertise Sponsor's Creative To The Netlinkz Group, Inc National Distribution & Social Media Platforms
- Public Announcements At The Event To Acknowledge Of Sponsor's Participation and/or Donation
- Ability To Display Sponsors Products & Services At The Event
- Photographs With Awardees On Step And Repeat Backdrop Displaying Sponsors Logo
- Inclusion Of Sponsor Marketing Material Or Samples In Gift Bags

A black and white photograph of Muhammad Ali in a boxing ring, celebrating a victory. He is standing, shirtless, with his arms crossed and a determined expression. His opponent is lying on the canvas in the foreground. The background shows a crowd of spectators and the ropes of the boxing ring.

ALI PACKAGE

ALL SPONSORSHIP PACKAGES ARE CUSTOMIZABLE UPON REQUEST TO FIT AN ENTITY'S ORGANIZATIONAL REQUIREMENTS

\$25,000



ALI PACKAGE

- Choice of Two (2) Awards Presented by “Your Company” – **Does Not Include Life Time Achievement of Alumni Hall of Fame Awards**
- Five (5) 30 second Commercials run on Social Media platforms during any week prior to the Event (1 spot per week)
- One (1) 30 sec Commercial shown in entirety during the actual Awards dinner & Presentation Run-Of-Show
- Direct Placement of Logo and/or Text on All Printed, Online Media Advertisements and Public Relations Creatives
- One (1) Private VIP Table Seating a Maximum of Ten (10) Guests/Table – Assigned front stage seating to accommodate family, friends & colleagues complimentary Open Bar, Five (5) Course Meal, Passed Hors D'oeuvres, Photo and Networking Session With All Awardees, Automatic inclusion in Silent Auction for Prizes & Specialty Gift Bags, and the YGB Program to highlight the evening's activities



ALI PACKAGE

- Full Page Ad Placement in YGB Playbill
- Link To Sponsors Website On All Online Media And Printed Creatives
- Advertise Sponsor's Creative To The Netlinkz Group, Inc National Distribution & Social Media Platforms
- Public Announcements At The Event To Acknowledge Of Sponsor's Participation and/or Donation
- Ability To Display Sponsors Products & Services At The Event
- Photographs With Awardees On Step And Repeat Backdrop Displaying Sponsors Logo
- Inclusion Of Sponsor Marketing Material Or Samples In Gift Bags



MEDGAR PACKAGE

ALL SPONSORSHIP PACKAGES ARE CUSTOMIZABLE UPON REQUEST TO FIT AN ENTITY'S
ORGANIZATIONAL REQUIREMENTS

\$15,000



MEDGAR PACKAGE

- Choice of One (1) Award Presented by “Your Company” – **Does Not Include Life Time Achievement of Alumni Hall of Fame Awards**
- One (1) Private VIP Table Seating a Maximum of Ten (10) Guests/Table – Assigned front stage seating to accommodate family, friends & colleagues complimentary Open Bar, Five (5) Course Meal, Passed Hors D'oeuvres, Photo and Networking Session With All Awardees, Automatic inclusion in Silent Auction for Prizes & Specialty Gift Bags, and the YGB Program to highlight the evening's activities
- Full Page Ad Placement in YGB Playbill
- Link To Sponsors Website On All Online Media And Printed Creatives
- Advertise Sponsor's Creative To The Netlinkz Group, Inc National Distribution & Social Media Platforms
- Public Announcements At The Event To Acknowledge Of Sponsor's Participation and/or Donation



MEDGAR PACKAGE

- Ability To Display Sponsors Products & Services At The Event
- Photographs With Awardees On Step And Repeat Backdrop Displaying Sponsors Logo
- Inclusion Of Sponsor Marketing Material Or Samples In Gift Bags

A black and white photograph of a woman with dark hair, wearing a dark top, looking out of a window. The window has vertical bars or frames. The lighting is soft, coming from the window.

ROSA PACKAGE

ALL SPONSORSHIP PACKAGES ARE CUSTOMIZABLE UPON REQUEST TO FIT AN ENTITY'S ORGANIZATIONAL REQUIREMENTS

\$10,000



ROSA PACKAGE

- Choice of One (1) Award Presented by “Your Company” within the **Millennium Business** Category
- Direct Placement of Sponsor’s Name and Logo and/or Text On All Printed, Online Media Advertisements, Marketing & Promotional Creatives and Public Relations Material
- VIP Table Seating A Maximum of Two (2) Guests/Table - Assigned front stage seating to accommodate family, friends & colleagues complimentary Open Bar, Five (5) Course Meal, Passed Hors D'oeuvres, Photo and Networking Session With All Awardees, Automatic inclusion in Silent Auction for Prizes & Specialty Gift Bags, and the YGB Program to highlight the evening's activities
- Quarter Placement In YGB Business Journal Journal
- Advertise Sponsor’s Creative To The Netlinkz Group, Inc National Distribution & Social Media Platforms



ROSA PACKAGE

- Public Announcements At The Event To Acknowledge Sponsor's Participation and/or Donation
- Ability To Display Sponsors Products & Services At The Event



CARVER PACKAGE

ALL SPONSORSHIP PACKAGES ARE CUSTOMIZABLE UPON REQUEST TO FIT AN ENTITY'S
ORGANIZATIONAL REQUIREMENTS

\$5,000



CARVER PACKAGE

- Choice of One (1) Award Presented by “Your Company” within the **Professional Services** Category
- One (1) Private VIP Table Seating a Maximum of Ten (10) Guests/Table – Assigned front stage seating to accommodate family, friends & colleagues with a Five (5) Course Meal, Passed Hors d'oeuvres, Open Bar, Photo and Networking Session with All Awardees, Automatic inclusion in Silent Auction for Prizes & Specialty Gift Bags, and the YGB Program to highlight the evening's activities
- Full Page Ad Placement in YGB Business Journal
- Link to Sponsors Website on All Online Media and Printed
- The Event to Acknowledge of Sponsor's Participation and/or Donation
- Ability to Display Sponsors Products & Services at The Event
- Photographs with Awardees on Step and Repeat Backdrop Displaying Sponsors Logo & Inclusion of Sponsor Marketing Material or Samples in Gift Bags



OBAMA PACKAGE

ALL SPONSORSHIP PACKAGES ARE CUSTOMIZABLE UPON REQUEST TO FIT AN ENTITY'S ORGANIZATIONAL REQUIREMENTS

\$2,500



OBAMA PACKAGE

- Sponsor can create a custom package with the option of selecting **1.) Non-Cover Page Full page Business Journal Placement or 2.) 30-60 second Commercial which runs on the YGB Social Media Platforms** and displayed on screen for the entire event duration
- Direct Placement of Sponsor's Name and Logo and/or Text On All Printed, Online Media Advertisements, Marketing & Promotional Creatives and Public Relations Material
- General Table Complimentary Seating for Two (2) Guests/Table - Assigned front stage seating to accommodate family, friends & colleagues complimentary Open Bar, Five (5) Course Meal, Passed Hors D'oeuvres, Photo and Networking Session With All Awardees, Automatic inclusion in Silent Auction for Prizes & Specialty Gift Bags, and the YGB Program to highlight the evening's activities
- Half Page Placement In YGB Business Journal



MEDIA PACKAGE

ALL SPONSOR CREATIVES PLACED IN THE BUSINESS JOURNAL OR ON SOCIAL MEDIA
PLATFORMS ARE FOR 1 YEAR



BUSINESS JOURNAL – ADVERTISEMENT PACKAGE

- **PLAYNOTE BOOKLET SIZE**
5" x 8" or 300 dpi 1500 x 1800 pixels
- **Placement (Based on Availability):**
 - ☐ Front & Back Cover (Outside & Inside) OR Centerfold
 - ☐ PRIME & PREMIUM Placement
- **BUSINESS JOURNAL** is also converted to digital document and marketed to the YGB Network & remains on our website @ www.ygbawards.com/journal for 1 year



BUSINESS JOURNAL – ADVERTISEMENT PACKAGE

COLOR GLOSSY PACKAGE

Inside Front Cover, Inside Back Cover, Center Fold
1/4 page - \$300 | 1/2 page - \$450 | Full page - \$550

Outside Back Cover

1/4 page - \$400 | 1/2 page - \$500 | Full page - \$650

Non-Cover Page

1/4 page - \$250 | 1/2 page - \$350 | Full page - \$450

BLACK & WHITE PACKAGE

1/4 page - \$150 | 1/2 page - \$275 | Full page - \$400



YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS

COMMERCIAL SPOTS – ADVERTISEMENT PACKAGE

TITLE, PRESENTING & SUPPORTING SPONSORS

PREMIUM COLOR COMMERCIALS DURING EVENT RUN-Of-SHOW

60 Second - \$1500

30 Second - \$1250

PREMIUM Non-COLOR COMMERCIALS DURING EVENT RUN-Of-SHOW

60 Second - \$750

30 Second - \$675



COMMERCIAL SPOTS – ADVERTISEMENT PACKAGE

Instagram | Facebook | YouTube | Twitter

COLOR GLOSSY PACKAGE

60 SECOND

\$475 per/each Social Media Post

30 SECOND

\$300 per/each Social Media Post

1MIN TO 3MIN

\$675 YouTube Media Post

Non-COLOR COMMERCIALS

60 SECOND

\$250 per/each Social Media Post

30 SECOND

\$200 per/each Social Media Post

1MIN TO 3MIN

\$575 YouTube Media Post



DEADLINE DATES

January 9th 2020

- **Second Press Release**

January 16th 2020

- **Early Bird Ticket & Table Purchase Ends**

January 31th 2020

- **Sponsorship & Journal Ad Buys Payments and Creative Due**

February 16th 2020

- **Final Press Release**

February 26th 2020

- **15th Annual Black Tie Awards Dinner**



CHARITABLE PLATFORM

YGB CARES PROGRAM - EDUCATIONAL ASSISTANCE & CHARITABLE CONTRIBUTIONS



YGB CARES

YGB Cares Program provides Educational Assistance through our fiscal partner charitable organization. The program now partners with Honorees who would like to support a charity of their choosing by providing them with a percentage of proceeds generated from Ad Buys, Ticket/Table Sales & Sponsorship done on behalf of that honoree. All participating charities, can have direct donations placed on ygbdonate.eventbrite.com

The Young, Gifted & Black Entrepreneurial Awards has created strategic partnerships with charitable certified 501 c(3) organizations to provide educational assistance to students through contributions. Our goal is to provide help towards tuition, books and/or lodging for students in need. This is accomplished by revenue generated from the YGB Entrepreneurial Awards and direct donations by supporters.



YGB CARES – FISCAL PARTNER CHARITIES

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards creates scholarships based on donations and a percentage of the overall proceeds from Tickets, Advertisement Buys & Sponsorships. Scholarships are created through the following Fiscal Partner Charities:

CRCEC.ORG - The Christopher Rose Community Empowerment Campaign seeks to fight youth violence by raising community awareness and creating solutions by offering positive alternatives.

AFUWI.ORG - AFUWI's mission is to source and administer private donations, maximize philanthropic efforts and develop strategic alliances with American corporations, foundations, alumni and other organizations to develop programs and provide scholarships for needy students at UWI's 4 campuses in 17 countries



YGB CARES

To join our list of charitable organizations, please contact us at www.ygbawards.com, ygawards@gmail.com or call (347) 559-4942 (4YGB) to discuss participation requirements.

Disclaimer: The Young, Gifted & Black (YGB) Entrepreneurial Program is not a registered 501 c(3) charity. This is a program owned by The NetLinkz Group, Inc which supports charitable organizations by creating fiscal partnerships or provide an outlet for an organization to receive direct donations.



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