

# YOUNG, GIFTED & BLACK™ ENTREPRENUERIAL AWARDS

PROGRAM SUMMARY







## MISSION:

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards, launched in honor of Black History Month, is designed for peer-to-peer acknowledgement for their Talent, Ambition and Achievements toward the “Continued Pursuit of Success.” The program honors African-American & Caribbean professionals who are the “unsung heroes” within their communities.

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards program places an emphasis on individuals that continue to reach levels of success through hard work and determination. There isn't a formal selection criterion to receive this award; rather the program is designed for peer-to-peer acknowledgement of their Talent, Ambition and Achievements outlined by where they have been in life to where they are now as ambassadors of the entrepreneurial spirit.





## BACKGROUND:

In 2006, the Young, Gifted & Black™ (YGB) Entrepreneurial Awards program was created with one goal and mission in mind:

To positively empower individuals and communities by highlighting the achievements of the “Unsung Heroes & Heroines” whose stories can help inspire others towards making future goals attainable.

The program has honored over 350+ honorees covering YGB-Americas, YGB-Africa & YGB-Caribbean within our Millennium Business, Professional Service, Nina Simone Artistic Excellence, Alumni Hall of Game & Lifetime Achievement Award categories.

To view the complete list of honorees to date, visit:

<https://www.ygbawards.com/recipients>



YOUNG, GIFTED & BLACK®  
ENTREPRENEURIAL AWARDS

P.O.W.E.R. N. M.O.T.I.O.N.

Providing Opportunity With Effective Resources

Networking

Motivates Optimizes Transcends Inspires Organizes Nurtures

Individuals Towards Empowerment & Reaching Their Desired Goals In LIFE!





## NOMINATION

The YGB Entrepreneurial Awards nomination process is a Peer-To-Peer acknowledgment of the nominees Continued Pursuit of Success looking at the path taken to reach levels of success through hard work and determination.

The individual(s) making the nomination must have some type of personal connection with the nominee whether as a family, friend, business acquaintance or associate.

Requirements If Chosen As An Honoree:

Must be available and present in person to receive the award

If unable to attend the program you will NOT receive the award



## CONTACTS

Website: [www.ygbawards.com](http://www.ygbawards.com)

Social Networks: [facebook.com/ygbawards](https://facebook.com/ygbawards)  
[twitter.com/ygbawards](https://twitter.com/ygbawards)  
[instagram.com/ygbawards](https://instagram.com/ygbawards)  
[pinterest/ygbawards](https://pinterest/ygbawards)  
[youtube.com/ygbawards](https://youtube.com/ygbawards)

Email: [ygbawards@gmail.com](mailto:ygbawards@gmail.com)

Hastags: #YGB  
#YGBAWARDS  
#YGBONTHEMOVE

Contact: 347. 559.4YGB (4942)





YOUNG, GIFTED & BLACK®  
ENTREPRENEURIAL AWARDS

## DEMOGRAPHICS

### Distribution:

- 25,000+  
Direct Market Email Subscribers

### Target Market:

- Fortune 500 Corporate Professionals
- Sports & Music Entertainment
- African & Caribbean Markets

### Age:

- 22 – 35+

### Audience %:

- 65% Urban Afro American, Caribbean & Latin
- 25% Caucasian
- 10% Other

### Gender %:

- 60% Women
- 40% Male

### Average Household Income (HHI):

- \$33,500 – 250,000 +





## SOCIAL NETWORK MARKETING REACH (AGGREGATE)

### Facebook

- NLG UNBP
- YGB AWARDS PROGRAM
- WE ARE ONE CARIBBEAN
- WE ARE ONE JAMAICA
- HAITINYC
  - Friends / Followers – 15,000+

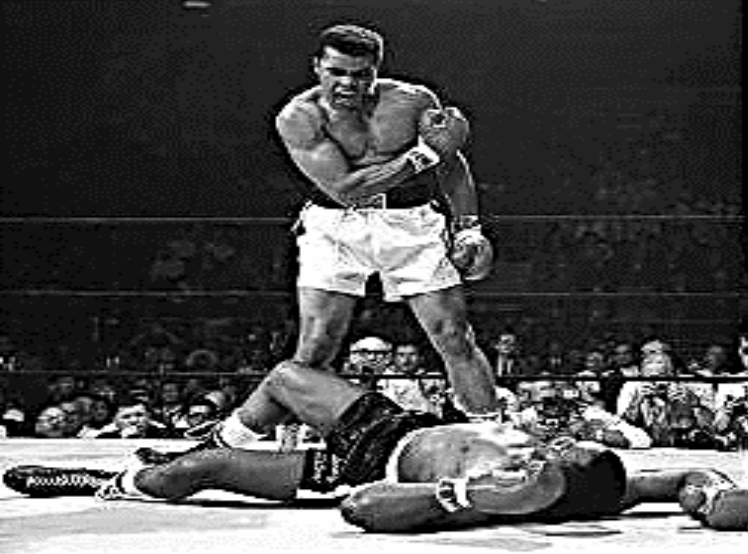
### • LinkedIn

- NLG Unified Network of Business Professionals
  - Members / Connections – 4,100+

### • Instagram / Twitter

- NLG / YGB / WEAREONECARIB
  - Followers – 5,500+





# HONOREES

LIST OF CURRENT & FORMER RECIPIENTS  
**2006 TO PRESENT**

TO VIEW PHOTOS OF HONOREES PRIOR TO 2018, VISIT:  
[HTTPS://WWW.YGBAWARDS.COM/RECIPIENTS](https://www.ygbawards.com/recipients)





2020

LOCATION: 26 BRIDGE, DUMBO, NEW YORK



**Alsion Wilson, OD**

Consul General of Jamaica in New York

Alumni Hall of Fame  
International Relations Award



**Hon. Eric Adams**

Brooklyn Borough President

Lifetime Achievement Political  
Advocacy & Community Service  
Award



**Tanya Stephens**

Reggae Artiste

Lifetime Achievement  
Women in Reggae Music  
Entertainment ICON Award



**Alphonzo A. Albright**

Senior Vice President  
Client Relationships at GTL

Millennium Business  
Strategic Vision Award in  
Technology Solutions





**Chef Ameer Natson**

Celebrity Chef

Millennium Business  
Culinary Award of Excellence



**Dr. Yvonne Riley-Tepie**

Vice President  
Senior Regional Giving Manager  
at TD Bank

Millennium Business  
Strategic Vision Award in Financial  
Services



**Ray Montgomery**

President  
Entertainment Solutions, LLC

Millennium Business  
Business Man of the Year Award



**Carline Beaubrun**

Owner - Founder  
Events by Carline, LLC

Professional Services  
Strategic Innovator Award in  
Event Management



**Correy Kaiten**

Founder  
Correy K. Events

Professional Services  
Strategic Vision Award in  
Marketing & Promotions



**Fe Noel**

Fashion Designer  
Owner  
Fe Noel Designs

Professional Services  
Fashion Designer of the Year  
Award



**Kira N. Brereton-Paul,  
Esq.**

Attorney & Associate General  
Consul,  
S&P Global Ratings

Professional Services  
Corporate Leadership & Business  
Management Award



**Melissa Sadler**

Owner  
Island Standard, LLC

Professional Services  
Strategic Vision Award in Business  
Development





### **Negesti Pinnock**

Co-Founder/CEO  
Head Mixologist  
ButterMEssentials

Professional Services  
Small Business Development  
Award



### **Vayden Pinnock**

Co-Founder  
ButterMEssentials

Professional Services  
Small Business Development  
Award



### **Tanya Weddemire**

District Design Manager  
New Jersey

Professional Services  
Strategic Business Development  
& Management Award

2019

26 BRIDGE, DUMBO, NEW YORK 11201





### **Susan L. Taylor**

Founder - CEO  
National CARES Mentoring  
Movement (NCMM)  
YGB Caribbean  
Editor-in-Chief Emeritus, Essence  
Magazine  
Music Entertainment  
ICON Award  
YGB Phoenix Awards  
Lifetime Achievement Award



### **Bounty Killer**

aka Rodney Price  
Reggae / Dancehall Artist

YGB Caribbean  
Millennium Business  
Reggae Music Entertainment  
ICON Award



### **Jacqueline Rowe**

Founder  
Face My Abuse  
Domestic Violence & Intervention  
Group

CEO  
Jacqueline Rowe Enterprises

Millennium Business  
Women Empowerment &  
Community Service Award



### **Juanita N. Holmes**

Global Head of Corporate  
Security  
BNY Mellon

Former Assistant Chief  
Commanding Officer  
New York City Police Department  
(NYPD)  
Queens North

Millennium Business  
Community Service Award in  
Mentorship & Leadership



**Chef Wenford. P.  
Simpson**

Executive Chef

Millennium Business  
Culinary Award of Excellence



**Drew Fraser**

Actor/Comedian/Host

YGB Phoenix Awards  
Alumni Hall of Fame  
Comedic ICON Award



**Dr. Andre Peck, MD**

Executive Director  
Haitian-American Community  
Coalition, Inc. (HCC)

Millennium Business  
POWER-N-MOTION  
Mission Award



**Jermaine Magras**

President-CEO  
Jay Upscale Marketing &  
Promotions, LLC (J.U.M.P)

YGB Professional Services  
Businessman of the  
Year Award





### **Kelley Andre**

Entertainer, R&B Singer and  
Songwriter

Nina Simone  
Artistic Excellence  
Award in R&B Music  
Entertainment



### **Donshea Hopkins**

Actress

Nina Simone  
Artistic Excellence  
Award in Film & Television



### **Danae Grandison**

Director, Writer, Producer

Professional Services  
Strategic Business Award in Film  
& Cinematic Production



### **Dionne Nicholls**

Co-Founder  
Financially Clean

Professional Services  
Client Services & Financial  
Management Award



**Shaun Lynda**

Co-Founder  
Financially Clean

Professional Services  
Client Services & Financial  
Management Award



**Gerald Jean-Baptiste**

Co-Founder & Culture Evangelist  
Move Up Lift Up Inc

Intern Programs Specialist  
Google Inc

Professional Services  
Strategic Vision Award in  
Technology Solutions



**Kyle Gordon**

Co-Founder  
& Concept Architect  
Move Up Lift Up Inc

Search Business Partner  
Google Inc

Professional Services  
Strategic Vision Award in  
Technology Solutions



**Andrea Massop-Ramos,  
M.S.**

Clinical Nutritionist  
CEO/Founder/Owner  
Healthy FRIENDZ Nutrition

Professional Services  
Strategic Vision Award in Health &  
Nutrition





### **Jatali Bellanton**

International Speaker, Finance  
Talks Curator, CEO and Founder

Kids Who Bank Youth  
Financial Literacy Campaign

Professional Services  
Educational Empowerment &  
Leadership Award



### **Dr. Jonelle Cox, DDS**

Owner  
Smile Savers Cosmetic Dental

Professional Services  
Business Management Award in  
Dentistry



### **Dr. Icilma Fergus- Rowe, MD**

Board Certified Internist and  
Cardiologist

Founder and Director,  
Montserrat Healthy Hearts

YGB - Caribbean  
Professional Services  
Health Innovation & Advocacy  
Award



### **Kevin Byrd**

Actor, President/Founder  
BROWN BYRD FOUNDATION

Professional Services  
Innovation & Business Leadership  
Award



**Melissa Lebron**

Nascar Team Owner  
E2 NorthEast Motorsport

Professional Services  
Strategic Leadership & Business  
Development Award



**Tatiana Hatcher**

Fashion Designer  
Owner  
Hatchers Inc

YGB Professional Services  
Fashion Designer of the  
Year Award



**Yolanda Felder**

Award- Winning TV Show Host,  
International Speaker and  
Personal Brand Strategist

Professional Services  
Motivational Speaker &  
Empowerment Award



2018

26 BRIDGE, DUMBO, NEW YORK 11201



**Sheryl Lee Ralph**

ACTRESS, SINGER, ACTIVIST

LIFETIME ACHIEVEMENT AWARD



**Dr. Catrise Austin**

COSMETIC DENTISTRY &  
BUSINESS MANAGEMENT  
AWARD

ALUMNI HALL of FAME AWARDS  
Presented By Municipal Credit  
Union (MCU)



**Ouigi Theodore**

BRAND MANAGEMENT AWARD

ALUMNI HALL of FAME AWARDS  
Presented By Municipal Credit  
Union (MCU)



**Robert 'Bobby' Clarke**

BROADCAST MEDIA AWARD

ALUMNI HALL of FAME AWARDS  
Presented By Municipal Credit  
Union (MCU)





**Sabrina Hosang-Jordan**

FOOD & BEVERAGE STRATEGIC  
MANAGEMENT AWARD

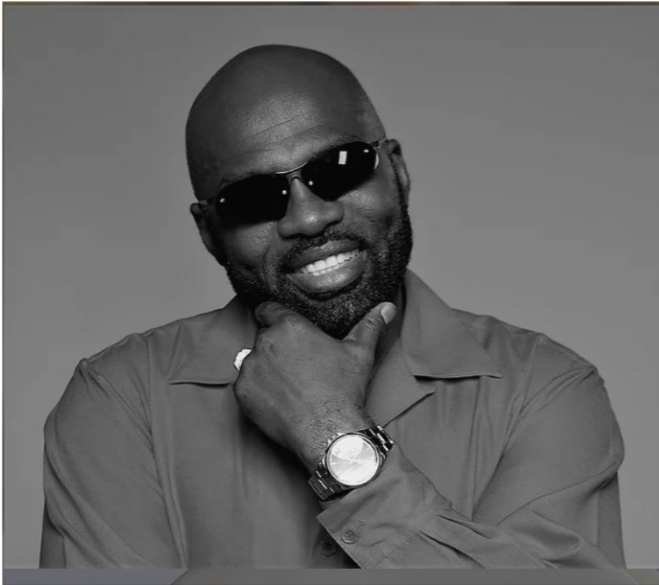
ALUMNI HALL of FAME AWARDS  
Presented By Municipal Credit  
Union (MCU)



**Yvette D. Clarke**

Congresswoman  
U.S. House of Representatives  
POLITICAL ADVOCACY &  
LEADERSHIP AWARD

ALUMNI HALL of FAME AWARDS  
Presented By Municipal Credit  
Union (MCU)



**Richie Stephens**

REGGAE MUSIC  
ENTERTAINMENT ICON AWARD

YGB – CARIBBEAN MILLENNIUM  
BUSINESS AWARDS



**Greg Thomas**

EDUCATIONAL EMPOWERMENT  
& LEADERSHIP AWARD

PROFESSIONAL SERVICES  
AWARDS



**Sybelle Ferre**

Artistic Excellence Award in  
Rhythm & Blues

PROFESSIONAL SERVICES NINA  
SIMONE AWARDS



**Persephone Dacosta**

Artistic Excellence Award in  
Dance & Musical Production

PROFESSIONAL SERVICES NINA  
SIMONE AWARDS



**Bryant Fields**

STRATEGIC VISION &  
TECHNOLOGY AWARD

PROFESSIONAL SERVICES  
AWARDS



**Charece Newell**

STRATEGIC VISION & HUMAN  
RESOURCES INNOVATION  
AWARD

PROFESSIONAL SERVICES  
AWARDS







**Camille Hastick**

STRATEGIC LEADERSHIP &  
ECONOMIC DEVELOPMENT  
AWARD

PROFESSIONAL SERVICES  
AWARDS



**Dr. Cecil Wright**

EDUCATIONAL EMPOWERMENT  
& LEADERSHIP AWARD

PROFESSIONAL SERVICES  
AWARDS



**Dreu Beckemberg**

FASHION INNOVATION AWARD

PROFESSIONAL SERVICES  
AWARDS



**Sherman Browne**

EDUCATIONAL EMPOWERMENT  
& LEADERSHIP AWARD

PROFESSIONAL SERVICES  
AWARDS



**Fiona Wills**

COSMETOLOGY SCIENCE &  
BEAUTY MANAGEMENT AWARD

PROFESSIONAL SERVICES  
AWARDS



**Gopal Burgher**

CORPORATE LEADERSHIP &  
BUSINESS MANAGEMENT  
AWARD

PROFESSIONAL SERVICES  
AWARDS



**Ima Udoh**

BUSINESS DEVELOPMENT  
AWARD

YGB-AFRICAN PROFESSIONAL  
SERVICES AWARDS



**Steven Bruce-Miller**

CLIENT SERVICES & FINANCIAL  
MANAGEMENT AWARD

PROFESSIONAL SERVICES  
AWARDS





**Jason Persadi**  
TECHNOLOGY &  
ENTREPRENEURSHIP AWARD

PROFESSIONAL SERVICES  
AWARDS



**Xamayla Rose-Persadi,**  
**MBA**

CIVIC LEADERSHIP AWARD

PROFESSIONAL SERVICES  
AWARDS



**Sadraine-Gordon**  
COMMUNITY SERVICE ,  
MENTORSHIP & LEADERSHIP  
AWARD

YGB-CARIBBEAN  
PROFESSIONAL SERVICES  
AWARD



**Georgia Woodbine**  
BUSINESS WOMAN Of The Year  
AWARD

PERSON of The Year AWARDS  
Presented By MetroPlus Health  
Plan



**Andre Hinckson**

aka DJ KAOS  
DISC JOCKEY Of The Year AWARD

PROFESSIONAL SERVICES  
AWARDS



**Conrad McGregor**

BUSINESS MAN Of The Year  
AWARD

PERSON of The Year AWARDS  
Presented By MetroPlus Health  
Plan



**Sharufa Rashied-  
Walker**

FASHION DESIGNER Of The Year  
AWARD

PERSON of The Year AWARDS  
Presented By MetroPlus Health  
Plan

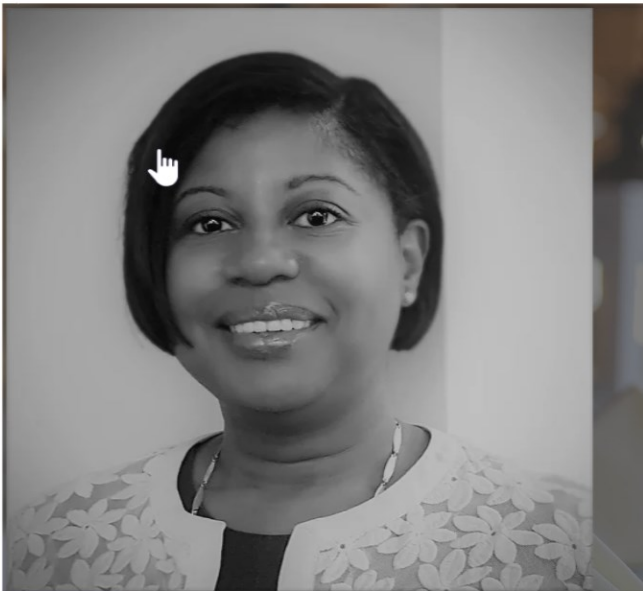


**Janine Saulsbury**

PHILANTHROPIST Of The Year  
AWARD

PERSON of The Year AWARDS  
Presented By MetroPlus Health  
Plan





**Ann-Marie-Ferguson**

P.O.W.E.R. – N –M.O.T.I.O.N.  
MISSION AWARD

PERSON of The Year AWARDS  
Presented By MetroPlus Health  
Plan



**Gerard Kersey**

MOTIVATOR EMPOWERMENT  
AWARD

PROFESSIONAL SERVICES  
AWARDS



YOUNG, GIFTED & BLACK®  
ENTREPRENEURIAL AWARDS



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