



**PATRICIA CHIN, O.D.**

**CO-FOUNDER  
VP RECORDS**

Ms. Patricia (“Miss Pat”) Chin (Born on September 20, 1937) in Kingston, Jamaica to a Chinese mother and Indian Father, is the co-founder and the heart and soul of the world’s largest reggae music label—VP Records. For over fifty years, Pat Chin has played the roles of entrepreneur, manager, record producer, CEO, all season business women and midwife of every business venture of the VP enterprise while carrying on her job as wife, mother and grandmother.

VP Records has increased the spread of Caribbean music and culture through the management of top Reggae, Dancehall and Soca artists such as Sean Paul, Wayne Wonder, Shaggy, Mavado, Dennis Brown, Beenie Man, Beres Hammond, Spice, Tarrus Riley, Gyptian, Fay-Ann Lyons and Bunji Garlin. Despite having to navigate the male-dominated music and reggae industries, Chin has emerged as a global leader in music management and production, leading the label which she co-founded with her husband to become a trailblazer in what is now a global product.

Miss Pat showed early promise as a business woman by selling rubber bands and marbles to her classmates in elementary school. She enjoyed the innovation that selling things required and was always finding new creative ways to market her items. Pat married Vincent (“Randy”) Chin at age 20. (The name VP Records comes from the first initial of Vincent and Patricia,) Vincent at the time was repairing and restocking juke boxes throughout the island of Jamaica. Many American juke box companies simply discarded the used records. Pat saw the opportunity to sell the used American records and opened a store at 17 North Parade Street, Kingston, called Randy’s Record

Mart. The new store flourished as they sold records, accessories and baked goods.

Soon Randy's was more than a stop for music fans, after five years in business they purchased the building next door and opened a recording studio called, Studio 17. The legendary Bob Marley and the Wailers recorded part of their, "Catch a Fire" album at the recording studio; and other famous guests were Peter Tosh, Johnny Nash, Augustus Pablo, Gregory Isaacs, Dennis Brown, Don Drummond, and Burning Spear, just to name a few.

Patricia worked side by side with her husband Vincent to manage the store, the studio and a growing family—by then the family included sons Chris and Randy and daughter Angela. With Mr. Chin increasingly on-the-road, Miss Pat was the only women in the store and studio. She was more than a manager; she was the first women in the Jamaica music industry with economic and decision-making power.

However, Jamaica in the 1970's was undergoing dramatic political and economic changes with the installation of a new socialist government. While Miss Pat remained in Kingston, in 1979 Vincent moved to the USA settling in Jamaica, Queens, New York and opened VP Records. At that time, Miss Pat was running the Randy's Record store and Studio 17 in Kingston. She would order and ship records to the New York operation. Miss Pat commuted between Kingston and Jamaica, Queens. But her solo tenure in Kingston boosted her managerial ability and a confidence in the business for the entire family. VP started pressing records at the New York location, licensing songs, making albums and handling royalties. In addition to their retail operation, VP opened a distribution warehouse in Jamaica, Queens as well.

Her husband Vincent "Randy" Chin passed away in 2003; but by then her children had joined the company and taken on much of the day-to-day operations. Christopher Chin serves as CEO, Randy Chin serves as CMO and Angela Chin heads their Global Distribution operation. VP Records has received Billboard's "Best Independent Record Label" and "Best Reggae Imprint Label" awards multiple times. Pat Chin was honored by her native Jamaica with the Order of Distinction for her numerous contributions to the Jamaican music industry and she has received multiple, prestigious music industry related awards and commendations.

Miss Pat currently runs the company's fashion forward clothing line—Riddim Driven— and has become more active with raising funds after recently forming the Vincent and Pat Foundation. It is the mission at the Vincent and

Pat Foundation to support our youth by assisting in providing musical education and instruments to music programs in Afro-Caribbean communities in the United States and the respective Afro-Caribbean countries.