



P.O.W.E.R.-N-M.O.T.I.O.N. WOMEN EMPOWERMENT AWARDS

FOUNDER CARL O. GRAY
PRESIDENT-CEO
THE NETLINKZ GROUP, INC

ESTABLISHED 2006 **LOCATION:** NEW YORK CITY



MISSION:

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards, launched in honor of Black History Month, is designed for peer-to-peer acknowledgement for their Talent, Ambition and Achievements toward the "Continued Pursuit of Success." The program honors African-American & Caribbean professionals who are the "unsung heroes" within their communities.

The Young, Gifted & Black™ (YGB) Entrepreneurial Awards program places an emphasis on individuals that continue to reach levels of success through hard work and determination. There isn't a formal selection criterion to receive this award; rather the program is designed for peer-to-peer acknowledgement of their Talent, Ambition and Achievements outlined by where they have been in life to where they are now as ambassadors of the entrepreneurial spirit.

**YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS**



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BACKGROUND:

In 2006, the Young, Gifted & Black™ (YGB) Entrepreneurial Awards program was created with one goal and mission in mind:

To positively empower individuals and communities by highlighting the achievements of the “Unsung Heroes & Heroines” whose stories can help inspire others towards making future goals attainable.

The program has honored over 350+ honorees covering YGB-Americas, YGB-Africa & YGB-Caribbean within our Millennium Business, Professional Service, Nina Simone Artistic Excellence, Alumni Hall of Game & Lifetime Achievement Award categories.

To view the complete list of honorees to date, visit:

<https://www.ygbawards.com/recipients>



YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS

P.O.W.E.R. N. M.O.T.I.O.N.

Providing Opportunity With Effective Resources

Networking

Motivates Optimizes Transcends Inspires Organizes Nurtures

Individuals Towards Empowerment & Reaching Their Desired Goals In LIFE!

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NOMINATION

The YGB Entrepreneurial Awards nomination process is a Peer-To-Peer acknowledgment of the nominees Continued Pursuit of Success looking at the path taken to reach levels of success through hard work and determination.

The individual(s) making the nomination must have some type of personal connection with the nominee whether as a family, friend, business acquaintance or associate.

Requirements If Chosen As An Honoree:

Must be available and present in person to receive the award

If unable to attend the program you will NOT receive the award



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CONTACTS

Website: www.ygbawards.com

Social Networks: facebook.com/ygbawards
twitter.com/ygbawards
instagram.com/ygbawards
pinterest/ygbawards
youtube.com/ygbawards

Email: ygbawards@gmail.com

Hashtags: #YGB
#YGBAWARDS
#YGBONTHEMOVE

Contact: 347. 559.4YGB (4942)

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DEMOGRAPHICS

Distribution:

- 25,000+
Direct Market Email Subscribers

Target Market:

- Fortune 500 Corporate Professionals
- Sports & Music Entertainment
- African & Caribbean Markets

Age:

- 22 – 35+

Audience %:

- 65% Urban Afro American, Caribbean & Latin
- 25% Caucasian
- 10% Other

Gender %:

- 60% Women
- 40% Male

Average Household Income (HHI):

- \$33,500 – 250,000 +



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ENTREPRENEURIAL AWARDS

SOCIAL NETWORK MARKETING REACH (AGGREGATE)

Facebook

- NLG UNBP
- YGB AWARDS PROGRAM
- WE ARE ONE CARIBBEAN
- WE ARE ONE JAMAICA
- HAITINYC
 - Friends / Followers – 15,000+

• LinkedIn

- NLG Unified Network of Business Professionals
 - Members / Connections – 4,100+

• Instagram / Twitter

- NLG / YGB / WEAREONECARIB
 - Followers – 5,500+

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PRESS RELEASE: [HTTP://WWW.YGBAWARDS.COM/PRESS](http://www.ygbawards.com/press)

GALLERY [HTTP://WWW.YGBAWARDS.COM/GALLERY](http://www.ygbawards.com/gallery)

[HTTPS://WWW.FACEBOOK.COM/PG/YGBAWARDS/PHOTOS/?TAB=ALBUMS](https://www.facebook.com/pg/ygbawards/photos/?tab=albums)



HONOREES

2020 POWER-N-MOTION WOMEN EMPOWERMENT AWARDS

LOCATION: ZOOM / VIRTUAL

LIFETIME ACHIEVEMENT

- **PATRICIA CHIN, CO-FOUNDER, VP RECORDS**

POWER-N-MOTION AWARDS

- **ALICIA HOLMES**
 - **FINANCIAL EDUCATOR & COACH**
- **BRASAI BUTLER**
 - **SERGEANT, NYPD, MENTOR & COACH**
- **CANDICE MORALES**
 - **FOUNDER – CEO, BUDGET FOR ME, LLC**
 - **CO-AUTHOR, IN SPITE OF IT ALL**
- **CARLINE BEAUBRUN**
 - **OWNER – FOUNDER, EVENTS BY CARLINE**
- **GUSLENE BUBAK**
 - **FOUNDER, TERRE ROUGE PROJECT**
- **JACQUELINE EDWARDS**
 - **OWNER – FOUNDER, IVY 2.0**
 - **DIGITAL TRANSFORMATION LEADER, KONICA MINOLTA BUSINESS SOLUTIONS**
- **KAREN BLANCHARD**
 - **FASHION YOUTUBER**
- **MELISSA SADLER**
 - **OWNER, ISLAND STANDARD LLC**
- **NEGESTI PINNOCK**
 - **CO-FOUNDER, HEAD MIXOLOGISTS, BUTTERMESSENTIALS**

YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS



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- **DR. NICOLE K. GRIMES**
 - EDUCATOR, SPEAKER, CONSULTANT, ENTREPRENEUR

 - **SABINE K. FRANCO, ESQ.**
 - CHIEF ESQUIRE, FRANCO LAW FIRM

 - **TANYA WEDDEMIRE**
 - DISTRICT DESIGN MANAGER / NEW JERSEY, ETHAN ALLEN GLOBAL, INC.

 - **TUMI MORAKE**
 - COMEDIENNE, ACTRESS, AUTHOR